

SME Expertise in relation with 5G PPP Phase 3 Call Topics – November 2017

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<i>Topics of Interest</i>	ICT-17 (RIA), ICT-18 (IA), ICT-19 (RIA), ICT-19 (CSA), ICT-21 (CSA), ICT-22 (RIA)
<i>Expertise / Added Value brought by the SME</i>	<p>Martel is an innovative and dynamic Swiss-based SME specialized in the management, innovation and promotion of international Research and Innovation projects with focus on Next Generation Internet technologies, such as 5G, IoT and Cloud.</p> <p>Martel's team has more than 20 years of experience in the Internet technologies R&D&I scene, with strong connections with many key European and Global ICT players.</p> <p>Martel includes three departments that work side by side to deliver the best quality to its customers: Martel Consulting, a department specialised in R&D Project and Innovation Management and Strategic Consultancy; Martel Media, a division offering a set of services and tools helping innovative ICT organisations and projects to define and implement effective dissemination, communication and media strategies; Martel Lab, an R&D department specialized in cloud native architectures, spanning from cloud computing infrastructures to cloud computing as an enabler in different application fields such as: Big Data, IoT, NFVI and Smart Cities.</p>
<i>Additional comments e.g. with respect to Phase 3 and the recommendations from the pre-structuring model or any other comments</i>	In the last five years, Martel has been strongly involved in a number of 5G, IoT, FIWARE, Next Generation Internet and Big Data initiatives whose scope and activities are directly relevant to the 5G PPP Phase 3 realisation. Martel Innovate recently joined the 5G Infrastructure Association.

Note: the NetWorld2020 European Technology Platform, the SME Working Group, and the To-Euro-5G support project who is supporting both, cannot be held responsible for the information in this form, that has been collected from the SME.