

## SME Expertise in relation with 5G PPP Phase 3 Call Topics – November 2017

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<i>Topics of Interest</i>	ICT-17 (RIA), ICT-18 (IA), ICT-19 (RIA), ICT-19 (CSA), ICT-21 (CSA), ICT-22 (RIA), EUJ-02 (RIA), EUK-02 (RIA)
<i>Expertise / Added Value brought by the SME</i>	<p>LiveU has been driving the live/real-time video revolution, providing real time video and data “bonding” multiple links over any IP-based technology. LiveU enables broadcasters of all sizes to acquire and share live video reliably on any viewing platform – TV, social (Facebook etc), web, OTT, proprietary etc.</p> <p>With over 2,000 customers in 80+ countries, LiveU’s technology is the solution of choice for global broadcasters, online media, news agencies and social media to cover breaking and developing news and high-profile events.</p>
<i>Additional comments e.g. with respect to Phase 3 and the recommendations from the pre-structuring model or any other comments</i>	<p>LiveU serves media customers, Homeland Security, emergency services, health (remote telemedicine) and more.</p> <p>LiveU believes the technology is also applicable to other applications such as connected car/autonomous driving, education, Internet of Things and any other that needs reliable mobile broadband or video delivery.</p> <p>LiveU has been a member in several EU projects, including recently 5G-Xcast, M2MGrid, Nubomedia, Panache and others.</p>

*Note: the NetWorld2020 European Technology Platform, the SME Working Group, and the To-Euro-5G support project who is supporting both, cannot be held responsible for the information in this form, that has been collected from the SME.*