

# SME Newsletter

10 December 2014



## Special Note

*This is Newsletter #0 for the SME Working Group; it is a first draft as a test for the next newsletters. It will be followed by other newsletters which will involve more directly the members of the Working Group who will be drafting articles of their own.*

## FOCUS NetWorld2020 General Assembly

The NetWorld2020 General Assembly annual event was held in Brussels on 3 December 2014. The report from the SME Working Group kick-off telcos, including the two challenges for the WG to become “the voice of the NetWorld2020 SME community” on the one hand, and “the networking place for the NetWorld2020 SME community” on the other hand, was well received by the members. During this event 5 new members asked to join the SME Working Group and were registered afterwards.



- The presentation shown at the General Assembly is available at <http://bit.ly/1yzLjls>. Login and password to download the slides have been sent by Ellen Tallas and Uwe Herzog to all NetWorld2020 members on 10 December. All presentations are available at <http://bit.ly/136EK1R>.



## FOCUS NetWorld2020 Steering Board Meeting

A meeting of the NetWorld2020 Steering Board was held in Brussels on 2 December 2014. The Steering Board members, as well as the EC representatives, expressed interest and support in the activities reported and planned by the SME Working Group. The two proposed priorities were presented i.e. to increase SME visibility towards “big players”, and to increase interaction amongst SMEs.

Worth noticing is one comment that actions related with the first priority should be made in accordance with the needs from the larger players; SMEs shall work together with them to make sure that the information sent by the SME WG includes what is of interest to the larger players, thus increasing the chances of being heard.

Another item raised during the meeting is that according to the rules of NetWorld2020, each WG shall formally elect a chairperson. Jacques Magen from InterInnov has been acting as a facilitator and is willing to proceed with this task, but there is a need to formally elect a chairperson. This election will be managed by Eurescom who is handling the secretariat of NetWorld2020 and will be held in the 2<sup>nd</sup> week of January 2015, in order to make sure that all members of the WG, who are entitled to vote, have the opportunity to do so and that no vote is lost due to the upcoming holiday period.

## ARTICLE 5-Alive CSA kicks off –including for support to SMEs



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The “5-Alive” Coordination and Support Action was formally kicked off on 1 November 2014. It is a small project (1 year) that has been selected in H2020 ICT Call 1 (ICT-06-2014). The main objective of the project is “to build up momentum within and beyond the European networking community and related application areas for driving the 2020 infrastructure evolution towards holistic 5G networks”.

The CSA includes some activities specifically dedicated to SMEs and to supporting the SME Working Group. The first actions that are being performed are in line with the discussions among SME WG members:

- Activate social networking, both to increase the visibility of SMEs and to strengthen interaction among SMEs. A specific Twitter account for the SME Working Group is currently being set in line with the first focus; this Newsletter is the first action for the second focus. Other actions will follow.
- Organize networking meetings along with existing events. An “SME corner” was set up at the NetWorld2020 General Assembly and helped networking –but this should be strengthened at the next opportunities.



## WHAT'S NEXT?

- Update the SME page on the NetWorld2020 web site (December).
- Kick-off an active NetWorld2020SME Twitter account (December).
- Organize a telco of the SME WG to confirm the priority actions and activities (2<sup>nd</sup> half of January).
- Organize the election for the chairperson of the SME WG (2<sup>nd</sup> half of January).
- Prepare a survey to get feedback from SME participation in 5G PPP Call 1 –including how they got invited to join project proposals and/or how they prepared their own proposals (January-February).  
*Please note that some figures may also be provided by the EC in due time –see for example the FP7 statistics that have been made available at <http://bit.ly/12t3nog>, see in particular slides 3 to 8.*



### NetWorld2020 SME Working Group

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